



Sponsor Benefits

| | | \$20,000 Premier | \$10,000 Home | \$5,000 Cornerstone | \$2,000 Frame | \$1,000 Foundation | \$500 Team Builder |
|--------------------------|---|------------------|---------------|---------------------|---------------|--------------------|--------------------|
| Engagement | Habitat Build Day(s) | 14 | 12 | 10 | 8 | 4 | 1 |
| | Team photo on build day | | | | | | |
| | Employer onsite kick-off session | | | | | | |
| | Present key at Dedication Ceremony | | | | | | |
| | Special project orientation breakfast | | | | | | |
| Digital Presence & Media | Social media post highlighting volunteer team build | 14 | 12 | 10 | 8 | 4 | 1 |
| | Listing on mitchellhabitat.org | | | | | | |
| | Name listing in Mitchell Habitat Annual Report | | | | | | |
| | Logo recognition in newsletters/publications | | | | | | |
| | Partnership announcement & dedicated press release | | | | | | |
| | Mitchellhabitat.org homepage highlight | | | | | | |
| | Media day onsite | | | | | | |
| Branding | Right to use Mitchell Habitat logo and graphics | | | | | | |
| | Prominent logo listing on build site signage | | | | | | |
| | Co-development on marketing communications plan | | | | | | |
| | Underwriting sponsorship of events | | | | | | |